

The International Conference on Futures of Media

10th – 11th October, 2017 | Colombo, Sri Lanka

“Futurisms – Media, Arts & Sciences”



The International Institute of Knowledge Management (TIKM) takes great pleasure in welcoming you to Colombo, Sri Lanka for the International Conference on Futures of Media 2017 organized by The International Institute of Knowledge Management for the to be held from 10th – 11th October, 2017 in Colombo, Sri Lanka under the theme “**Futurisms- Media, Arts and Sciences**”.

The Futures of Media conference will become a premier conference among professionals, academicians, scholars, researchers and activists in creating a platform to discuss and disseminate meaningful messages, values and practices in the subject of media and communication.

We truly hope you will visit and enjoy one of the most beautiful nations rich in great hospitality and kindness.

Organized by,

The International Institute of Knowledge Management, Sri Lanka



TIKM is a premier conference organizing institute, registered as a private limited company under Sri Lankan company act. TIKM brings out exclusive knowledge experience to academics, researchers, scholars and professionals across the world who explores knowledge and skills in order to succeed in their career and conquer the world. With the active partnership of several world renowned universities, Professional bodies, government institute & authorities, media organizations, corporate clients and reviewing panels, institute has privileged to organize numbers of conferences, summits and training programmes in both local and international contexts successfully.

Conference Co -Chair



Dr. Markus Heidingsfelder

Assistant Professor Communication Studies and Design, Habib University, Pakistan.

Markus Heidingsfelder is Assistant Professor of Media Studies at Habib University, co-director of the Habib's Center for Media & Design, and an internationally acclaimed documentary filmmaker. He holds a MA from the University of Cologne in Theatre, Film and Television Studies (2000) and a PhD in Media Studies and Literature from Ludwig-Maximilians-University Munich (2009). He was lecturer at Ludwig-Maximilians-University Munich, Free University Berlin, Hafen City University Hamburg, German Journalist School Munich, and served as Executive Producer for MTV and Editor-in-Chief for Viva Television

Conference Co -Chair



Dr. Holger Briel

Associate Professor, Director, Communication & Media Studies, Xi'an Jiaotong Liverpool University, China

Holger Briel is Acting Head of the School of Film and TV Arts at Xi'an Jiaotong Liverpool University, where he also directs the Postgraduate Programme in Media and Communication. He is the Editor of the IAFOR Journal of Cultural Studies and has written books and articles on Digital Media, Media Theory and Intercultural Communication. His latest book, VisionBytes, re-evaluates vision in the digital era and will be published later in 2017.

Call for Papers

The International Institute of Knowledge Management, Sri Lanka takes pride in inviting to send in your abstracts for the International Conference on Futures of Media 2017 to be held from 10th – 11th October, 2017 in Colombo, Sri Lanka.

More than any other human endeavor, art takes the openness of the future seriously; more than other activity, it envisions and embodies the future today. Digital technology has not only created novel research and discourse possibilities, it has also enabled art to activate the hitherto unimagined dimensions of sense and reality constructions, significantly affecting processes and products from film to television to writing to the visual and performing arts. At our first Futures of Media Conference, we will take a closer look at the future visions of media that art has to offer. With reference to Giambattista Vico, we want to recall the poetic principle of science – poiesis in the sense of formation, of shaping – and also recall the fact that science itself is anything but objective, but always already a creator of the world.

Here, art is viewed as an inclusive practice with no high-low division between itself. However, it is enacted by cultural and creative industries which themselves warrant a closer look. We invite scientists, students, cultural practitioners, and present and future artists to this transdisciplinary polylogue.

Possible areas of enquiry are:

- ❖ What is the relationship between art and science, and especially media theory? What are their possible areas of con-/divergence in the digital world?
- ❖ Is the so-called “third culture” – the fusion of art and science – an ideal or reality? How poetic is science today – which kinds of work does it produce and in what way do artists reflect their own production processes? How scientific is art today?
- ❖ How does contemporary art reveal re-conceptualizations of the self and the world that break with traditional media perspectives? Which contemporary forms of self-expression has art generated, and how are these mirrored in self art (as for instance in ‘selfies’)?
- ❖ How do the present digital conditions affect the work of art, and how are our modes of perception affected? Can – as Walter Benjamin once hoped – our media research on how art envisions and embodies the future today contribute to politics and activism?
- ❖ How do contemporary artists shape the relationship between reality and virtuality, fact and fiction? Which blurred boundaries and new trends can be observed? Can hacking be observed as art? Which new genres or programs can be identified?
- ❖ How do digital media affect art, and how does new media art affect the formats in which cultures and people create notions of identity?
- ❖ What lessons can be drawn from “futures past” (Koselleck) – as proposed by both science and art, from now-faded visions of a formerly new time that has now become old?

- ❖ How does the digital replace the analogue and to what end? Does this move in itself change society, or is there a continuation of sorts at work?
- ❖ How does globalization effect digital artistic production? Does it include or preclude post-colonial views? How so?
- ❖ Are we really facing a global digital revolution? Or is the ‘global village’ nothing but wishful thinking, ignoring the digital divide between industrialized nations and the so-called third world? What about the “techno-illiterate artists” Guillermo Gómez-Pena speaks about, living south of the digital border? Are the debates around art and digital technology permeated by a “quiet ethnocentrism”?
- ❖ How does the minimal level of government support for the arts in countries like the United States, and vice versa the support of major publicly-funded institutions in Europe affect the development of media arts?

Dates of Importance

Abstract Submission Deadline	10th July 2017
Abstract Acceptance Notification	Within Two Weeks
Early Bird Registration Deadline	7th August 2017
Conference Registration Final Deadline for Presenters	7th September 2017
PP Presentation Due On Or Before	26th September 2017
Conference Days	10th – 11th October 2017
Post Conference Tour	12th October 2017
Full Paper Submission Deadline	31st October 2017

Scientific Committee

- Asst. Prof. Sabyasachi Dasgupta, Symbiosis International University, India.
- Asst.Prof. Tülay Atay-Avşar, Mustafa Kemal University, Turkey.
- Asst. Prof. Davide Benvenuti, Nanyang Technological University, Singapore.
- Dr. Paz H. Diaz, Asian Institute of Journalism and Communication, Philippine.

- Assoc. Prof. Fauziah Ahmad, The National University of Malaysia, Malaysia
- Prof. Ali Mohamed, United Arab Emirates University, United Arab Emirates.
- Assoc. Prof. Biju Dhanapalan, Nanyang Technological University, Singapore.
- Dr. Ghada Mostafa Abaido, Canadian University Dubai, United Arab Emirates.
- Dr. Shepherd Mpofo, National University of Science & Technology, Zimbabwe.
- Assist. Prof. Dr. Aysu Arsoy, Eastern Mediterranean University, Turkey.
- Dr. Muhammad Shahzad, The Islamia University of Bahawalpur Pakistan, Pakistan.
- Dr. Mohammed Ibahrine, American University of Sharjah, United Arab Emirates.
- Dr. Sam Kamau, Aga Khan University, Kenya.
- Prof. Dr. Uma Bhushan, K J Somaiya Institute of Management Studies & Research, India.

Abstract Submission Process

In order to present at the conference, your abstract must first pass a double blind peer review. Upon payment of registration fees, your presentation will be confirmed.

Abstract Submission Process

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Abstracts submission: 10th July, 2017

Results of abstract reviews returned to authors: Usually within two weeks of submission
Full conference registration payment for all presenters: 7th September 2017

Full paper submission: 31st October 2017

How to Submit

- Submit your abstract of no more than 250 words, choosing from the presentation formats listed below.

- Submit well before the submission deadline in order to benefit from Early Bird rates.
- Your abstract will normally be reviewed within two to four weeks after undergoing a double blind peer review.
- If your abstract is accepted, you will be invited to register for the conference. Upon payment of the registration fee you will be sent a confirmation email receipt.

Full Paper Submission Guidelines

If your abstract is accepted and you have paid the registration fee, you are encouraged to submit the manuscripts before 31st October 2017 and final manuscripts must be send to the publication@tiikm.com. We accept the submission of high quality papers describing original and unpublished results of conceptual, constructive, experimental and theoretical work or research in progress in all of the areas mentioned in the focus area. Submission of a manuscript implies that it is not under consideration for publication anywhere else.

All manuscripts will be subjected to double blind peer-review and are expected to meet the scientific criteria of significance and academic excellence. The submitting author is responsible for ensuring that the article's publication has been approved by all the other co-authors and takes responsibility for the paper during submission and peer review. The publisher will not be held legally responsible should there be any claims for compensation. The full manuscript must be submitted as a MS Word document in .doc format (not as a PDF or .docx format) and named with author's abstract number and name. All manuscripts should be in English. Please ensure that your manuscript is not having any errors; this is especially important if English is not your first language.

Download the Full Paper Template and thoroughly take after the designing rules. The format will help you to present your manuscript, subsequently you are asked for to take after the configuration thoroughly. Full manuscript that do not follow this format will be rejected.

If paper is requested for revise we will send back to you with comments and you must send the corrected paper within a week.

If you have any technical issue or if you need any further assistance in submitting your manuscript, please contact Ms. Shanika at publication@tiikm.com

Journal Proceedings Guidelines.

If you wish to submit your manuscript in our supporting journal please follow the supporting journal's submission process and the template guidelines. For more info please visit [Publications](#).

Publication

Conference Proceedings



All accepted abstracts will be published in the conference abstract book with ISBN. All full papers will be accepted through a double blind reviewed process and will be published electronically with ISSN in proceedings with a DOI Number (DOI prefix: 10.17501).

We will submit the proceedings to be indexed in the Thomson Reuters, SCOPUS, Mendeley, Google Scholar and CiteULike for possible Indexing.

Journal Publications

We provide you the opportunity to publish your paper with well-known publishers

Papers presented (oral presentations, virtual presentations and poster presentations) in the conference being considered for possible publications in following journals. Best selected full papers will be published for free of charge.



Asian Journal of Communication
(Scopus Indexed Journal)

Included in the © 2015 Thomson
Reuters, 2015 Journal Citation Reports
®

2015 Impact Factor 0.377

Abstracted/ Indexed in:

C S A Worldwide Political Science Abstracts
Communication and Mass Media Complete
Current Abstracts
Electronic Collections Online
International Bibliography of the Social Sciences

OCLC; Social Sciences Citation Index
 Sociological Abstracts
 Scopus and
 P A I S

Launched in 1990, Asian Journal of Communication (AJC) is a refereed international publication that provides a venue for high-quality communication scholarship with Asian focuses and perspectives. They aim to bring research on the systems and processes of communication in the Asia-Pacific region and among Asian communities around the world to a wide international audience. It publishes articles that report empirical studies, develop communication theory, and enhance research methodology.

AJC is accepted and listed in the Thomson Reuters SSCI. The journal is housed editorially at the Wee Kim Wee School of Communication and Information at Nanyang Technological University in Singapore, jointly with the Asian Media Information and Communication Centre (AMIC).

Registration Fee

International Conference on Futures of Media – 2017			
	Early bird Payment Deadline 07th August 2017	Final Payment Deadline 07th September 2017	On Site Payment
Asia			
Presenter	USD 380	USD 395	USD 410
Student	USD 360	USD 370	USD 385
Non Presenter (Del)	USD 370	USD 380	USD 400
Non Presenter (Stu)	USD 350	USD 360	USD 380
Non Asia			
Presenter	USD 390	USD 410	USD 420
Student	USD 365	USD 380	USD 395
Non Presenter (Del)	USD 375	USD 390	USD 410
Non Presenter (Stu)	USD 355	USD 370	USD 390
Sri Lanka			
Presenter	LKR 15000	LKR 16000	LKR 18000
Student	LKR 13000	LKR 14000	LKR 16000
Non Presenter (Del)	LKR 14000	LKR 15000	LKR 17000
Non Presenter (Stu)	LKR 12000	LKR 13000	LKR 15000
Group			
Asia (Presenter)	USD 360	USD 370	USD 385
Non Asia (Presenter)	USD 370	USD 390	USD 400
Sri Lankan (All Categories)	LKR 11000	LKR 12000	LKR 14000
Students (All Categories)	USD 330	USD 340	USD 360
Asia (Non Presenter)	USD 340	USD 360	USD 375
Non Asia (Non Presenter)	USD 350	USD 370	USD 390

Virtual	
Delegate	USD 180
Student	USD 150
Sri Lankan (Del)	LKR 9,000
Sri Lankan (Stu)	LKR 6,000

Payment method for conference participants

1. For Foreign Participants / BANK TRANSFER (TT)

**Note:

The conference secretariat should receive the exact amount of registration fees. If not, the participant has to pay the balance due at the registration desk.

Therefore, the participant has to add US\$ 5-10 for the international transaction cost. Any addition received will be reimbursed at the Registration Desk.

2. For Sri Lankan Participants

BANK NAME Hatton National Bank

BRANCH Homagama

BENEFICIARY The International Institute of Knowledge Management (Pvt) Ltd

ACCOUNT NUMBER 077010016840

3. Online Payment System

We have developed online payment system. Therefore, you can pay your registration fee by your credit card (Visa card and Master card only). But, you have to add extra USD20 to your registration fee for bank charges. Please put your invoice number or paper ID under Invoice/Order Number.

Cancellation

You will be able to cancel conference registration from Futures of Media 2017 and refund your registration fees. Here as follows

- Registrations that cancelled 60 days before the conference are eligible to a refund of 75% of the registration fee.

- Registrations that cancelled less than 60 but more than 30 days before the conference will be eligible to a refund of 50% of the registration fee.
- Cancellations that are less than 30 days before the conference date will not be eligible to any refund.

Contact Details

General Inquiries

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